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# Easy\_Art

Decorative paint for interiors with metallic effect



SERIES 381

EASY\_ART - V.2024-09-23

## DESCRIPTION

EASY\_ART creates beautiful attractive surfaces, ideal for both modern and classic settings and for exclusive and highly refined environments. Extremely easy to apply acrylic finish that always ensures excellent decorative results, pleasant to the touch. Perfect for personalising a variety of different surfaces (e.g. brick, wood, plastic) to create attractive atmospheres full of energy.

## INSTRUCTIONS FOR USE

May be applied on:

- New and old plasters based on hydraulic binders.
- Concrete surfaces.
- Gypsum and gypsumboard surfaces.
- Old paints and wall coatings that are organic or mineral in nature, dry, compact, absorbent and cohesive.
- Mineral conglomerates of various kinds, as long as they are absorbent.
- Wooden surfaces, fibreboard, plywood and the like.
- On plastic materials and PVC.

Surfaces should be adequately prepared by following the instructions given in the paragraph 'PREPARING THE SURFACE'.  
Do not apply on freshly painted surfaces.

## TECHNICAL SPECIFICATIONS

- Type of Binder: acrylic copolymer in water emulsion
- Pigments: pearlescent - iridescent
- Solvent: water
- Specific gravity per UNI EN ISO 2811-1: 1,15 - 1,25 kg/l
- Viscosity per UNI 8902: 26400 ± 2400 cps at 25 °C (Brookfield viscosimeter)
- Drying (at 25 °C and 65% R.H.): to touch in one hour; to recoat after 4 hours.

## PREPARING THE SURFACE

Wall surfaces:

- Make sure that the surface is thoroughly dried and aged. Resurface or

consolidate using specific products if necessary.

- If mould is present, treat the surface with COMBAT 222 detergent, code 4810222. Wash thoroughly with water and apply the COMBAT 333 restoration plaster, code 4810333. To protect the wall from mold formation add COMBAT 444 code 4810444 sanitizer to the product.
- Brush or wash to remove any efflorescence and any old peeling paint. Completely eliminate any raised layers of lime-based or tempera paints.
- Remove any dust, smog or other deposits by brushing.
- Level any irregularities in the surface and treat holes, cracks, crevices and gaps with TAMSTUCCO 9400006/9410110; sand putty and touch-ups with sandpaper.
- Use adequate sealants to seal any cracks.
- Smooth if necessary with RASAMIX 9440160 or with BETOMARC 9450150 or RASOMARC 9500150 according to the type of support.
- On a clean, dry surface apply one coat of IDROFIS 4700006 acrylic water-based wall fixative or ATOMO 8840001 micronized solvent-free fixative.
- Apply 2 coats of DECORFOND 3880019 diluted at 30-35% with water, by brush or roller, in order to obtain an homogenous, ideal support for the application.
- On dry surfaces apply EASY\_ART as described on applicative modalities.

Solid wood and plywood surfaces:

- Lightly sand to remove any raised wooden fibres.
- Remove any coats of old peeling paints and roughen all the previously painted surfaces.
- Remove any resin with a suitable diluent.
- Fill any imperfections with TAMSTUCCO 9400006 stucco or WALL STUCCO 9100019.
- On a clean and dry surface, apply 1-2 coats of UNIMARC FONDO UNIVERSALE series 335, white or coloured.
- Apply EASY\_ART according to the application instructions.
- Be careful when treating tannin rich wood, such as chestnut, on which dark spots may appear.

Plastic (PVC):

- Sand the surface in order to coarsen it slightly.
- Remove any grease from the surface and clean with a suitable diluent.
- On a clean and dry surface, apply 1-2 coats of UNIMARC FONDO UNIVERSALE series 335, white or coloured.
- After at least 6 hours proceed with the application of the finishing product.

\*(The dilution of the fixative and amounts to be applied depend on the absorption of the support surface, and must be determined through preliminary tests on the specific support surface - See the relevant technical data sheet).

## APPLICATION INSTRUCTIONS

- Air and support surface conditions:

Air temperature: Min. +8 °C / Max. +35 °C

Relative environmental humidity: <75%

Support surface temperature: Min. +5 °C / Max. +35 °C

Moisture level of the support surface: <10%

- Tools: short-bristle roller, brush, sponge.

- N. of coats: 2 coat.

- Diluting: 10% max with water.

Application Method:

- Distribute EASY\_ART, on a dry base, with roller spreading the product evenly.

Once the first coat has dried, apply another coat of EASY\_ART with a brush or sponge depending on the final effect desired.

- Tools should be cleaned immediately after use using water.

- Indicative spreading rate: 4-6 sqm/l based on 2 coats on smooth surfaces featuring average absorption. We recommend performing a field test on the specific support surface to determine yield.

## TINTING

The product is available in the following ready to use colours, which can also be used as colour matching bases: silver (0070), aluminium (0170), gold (0190).

The product may be tinted by means of the Marcromie Color Matching System or using COLORADO series 548 colorants.

When using multiple batches it is recommended to remix the various products together to avoid slight differences in shading.

## STORAGE

Maximum temperature for storage: +30 °C.

Minimum temperature for storage: +5 °C.

The product should be preferably used within 2 years from date of manufacture when stored in original unopened containers and in appropriate temperature conditions.

## SAFETY RULES

Limit value EU (Dir. 2004/42/EC)

Cat. A/I: Decorative effect coatings (water-base): 200 g/l (2010)

EASY\_ART Contains max: 200 g/l VOC

The product must be used in accordance with the current hygiene and safety regulations; after use, do not litter, let residues dry out completely and treat them as special waste. Keep out of the reach of children. If swallowed, seek medical advice immediately and show the container or label. Do not empty into drains, flowing water or onto the ground.

Consult the safety data sheet for additional information.

## SPECIFICATION ITEM

Indoor decorative finish with metallic effect.

On already prepared indoor surfaces, apply at least two coats, depending on the coverage indicated and the effect desired, of EASY\_ART series 381 decorative wall coating, based on an acrylic copolymer in aqueous emulsion.

Supply and installation of the material € ..... per sq.m.